

EAST CITY ART

QUARTERLY GUIDE TO THE VISUAL ARTS



Reach over
90,000
readers!

SPRING | SUMMER | FALL | WINTER

The authoritative guide to
the arts in **ANACOSTIA, BROOKLAND,**
CAPITOL HILL, H STREET NE, MID CITY
and the **GATEWAY ARTS DISTRICT**

A **DETACHABLE INSERT** for the September, December,
March and June **HILL RAG**, and **EAST OF THE RIVER** issues.
Plus 12,000 additional copies throughout DC, MD & VA

ADVERTISEMENT SPECIFICATIONS

SIZE	SINGLE RUN RATE PER ISSUE	FOUR RUN RATE PER ISSUE	DIMENSIONS (W X H)
1/4	\$475	\$390	3.25" x 4.75"
1/3	\$650	\$550	7" x 3.25"
1/2V	\$790	\$650	3.25" x 9.75"
1/2H	\$790	\$650	7" x 4.75"
FP	\$1,235	\$1018	7" x 9.75"

AD MATERIALS VIA E-MAIL

Files should be sent by e-mail to Phil Hutinet at phutinet@yahoo.com in high resolution PDF, EPS, and/or JPEG format (300 dpi minimum). Our designers use Adobe InDesign CS5.5, Photoshop CS5.1 and Illustrator CS5.1.

PAYMENT TERMS

Prepayment is required for all initial ad placements. Contract advertising will be billed net 10 days, provided credit has been established. Checks preferred. No ad will be published if a previous invoice remains unpaid by press time. All credit card payments are done using Square. All fees incurred via credit card payment will be billed back to the advertiser.

AD DESIGN CHARGES

Ad design is provided free of charge including one revision. If the advertiser does not send their revision, then East City Art has the right to publish the ad. Any additional changes to the ad will be billed at \$50 per additional revision.

DEADLINES

The East City Art visual arts guide is published quarterly, four (4) times a year in March, June, September and December. Deadlines will be posted on East City Art Website at www.eastcityart.com/quarterly-guide. A Rush Charge of \$50 will be charged for ads submitted after the posted deadline. Cancellations of advertising cannot be accepted after the cancellation deadline posted online. Advertisers will be held responsible for space reserved.

DISTRIBUTION

► **DISTRIBUTED AT THESE LOCATIONS:** supermarkets, CVS, real estate offices, banks, metro stations, libraries, local businesses and boxes around Washington, DC.

► **HOME DELIVERY on Capitol Hill** in Zip Codes 20002 and 20003

► HILL RAG Ward 6

15,000 COPIES

Capitol Hill, Southwest, Congressional Offices, Navy Yard, Library of Congress, Downtown, Union Station, Dupont Circle, Penn Quarter, Golden Triangle
INCLUDES ZIPS: 20002, 20003, 20004, 20024

► EAST OF THE RIVER Ward 7, 8

15,000 COPIES

Anacostia, Benning Road, Minnesota Avenue, Goodhope Road, Deanwood, Capital View, Congress Heights, Fairfax Village, Fort Davis Park, Fort Dupont Park, Hillcrest, Marshall Heights, River Terrace
INCLUDES ZIPS: 20019, 20020, 20032

► 12,000 ADDITIONAL COPIES

Area libraries, art centers, galleries, coffee shops—see full list at www.eastcityart.com/quarterly-guide

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INFORMATION CALL**

202.468.5277



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Capital Community News



HillRag

