



Targeted Visual Arts Marketing

EASTCITYART.COM...

Quick Facts:



Welcomes an average of
14,000 unique visitors/mo
& **60,000 total visitors/mo.**

Receives on average
150,000 page views/mo.



Gets **90% of its readers**
from the **Washington, DC area**

Pricing:

**Top Banner with targeted
Leaderboard advertising: \$75/mo**
Ideal for events or seasonal activities

Targets the following sections: Events, Calls for Entry
and Classes.

Top banner: 460 x 60 px, Leaderboard: 728 x 90 px

Annual Advertising: \$875/yr
Only 12 Available (Check Availability)
Change as often as you like!

Ad is present in all articles and listings

Ad position rotates upon page refresh.

Sidebar: 300 x 250 px

Blog RSS Feed: \$250

Your content on the East City Art homepage!

ECA EMAIL NEWSLETTER...

Quick Facts:



...is DC's **Original** Art
Email Newsletter and was
established in 2010

...has an email list of over
10,000 opt-in art fans.



...has an **18% average
open rate.**

Pricing:

Three Runs: \$150

One Run: \$75

Tower: 160 x 350 px

Maximum of four advertisers per mailing

Dedicated Email Blast:

One-time only: \$475

Each Additional Run: \$125

Sponsored Article:

Written by you: \$95

Written by ECA Contributor: \$180

To advertise, please contact **Phil Hutinet**

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