

5th Annual Downtown Hyattsville Arts Festival

Saturday, September 22, 2012

11 AM – 5 PM

5500 Baltimore Avenue
Hyattsville, MD 20781
www.HyattsvilleArts.com

APPLICATIONS MUST BE RECEIVED BY AUGUST 6, 2012

JURIED FESTIVAL: EXHIBITOR APPLICATION FORM

Last year, over 2,000 DC-area art aficionados lined the streets of Arts District Hyattsville to see over 50 exhibiting artists and numerous live performances, accompanied by tasty local food & drink. Now in its fourth year, join us alongside the newly opened retail town center, anchored by Busboys and Poets.

ABOUT THE FESTIVAL

The Hyattsville CDC, Pulte Homes, StreetSense and Maryland Milestones / ATHA Inc., are sponsoring the 5th Annual Downtown Hyattsville Arts Festival to promote the vibrant community along Route 1, just two miles from DC. Over \$20,000 in promotional support is made available as part of this event. View last year's website, which will be updated shortly, at www.HyattsvilleArts.com.

EVENT DETAILS

The event committee will select at least 40 artists for participation. The booth fee is \$75, which helps defray the cost of a 10'x10' tent, 8' table + cloth and two chairs for each exhibitor. All other promotional costs are paid for by the sponsors. Promotion includes advertising in print and online, direct mail, guerilla poster campaign, email marketing and public relations.

Multiple other Arts District galleries and shops will be open onsite, for a showing of more than 100 local artisans.

The anchor site for the festival is the newly opened retail town center featuring: Busboys and Poets, Elevation Burger, Chipotle, Yogi Castle, Tara Thai, Big Bad Wolf Pet Supply, and Yes! Organic Market.

DAY-OF DETAILS

- Only original artwork, photography, handmade jewelry, and handmade crafts are allowed. No commercial merchandise will be accepted, unless it is incredibly unique and environmentally friendly in nature.
- The jury will select the artists for participation from the applications received by Monday, August 3, 2011. You will be notified of your acceptance by Monday, August 13
- Exhibitors will receive a 10'x10' white tent cover, 8'-foot table with cloth and two chairs. No tent sides are provided, but artists may provide their own sides in any format desired. The booth is your canvas.
- Sorry, but no artist may bring their own tent. Setup should occur between 9:15 AM – 10:30 AM. All booths should be completely setup by 10:30 AM.
- Event starts at 11 AM and entertainment will be provided throughout the day. Please come prepared with a helping hand in case you need to leave your booth.
- Numerous eateries are open onsite and restrooms will be available.
- Electrical power may be available with special arrangement. There is an ATM onsite.
- Tear-down will begin at 5:15 PM and all participants should be complete with tear-down by 6 PM.

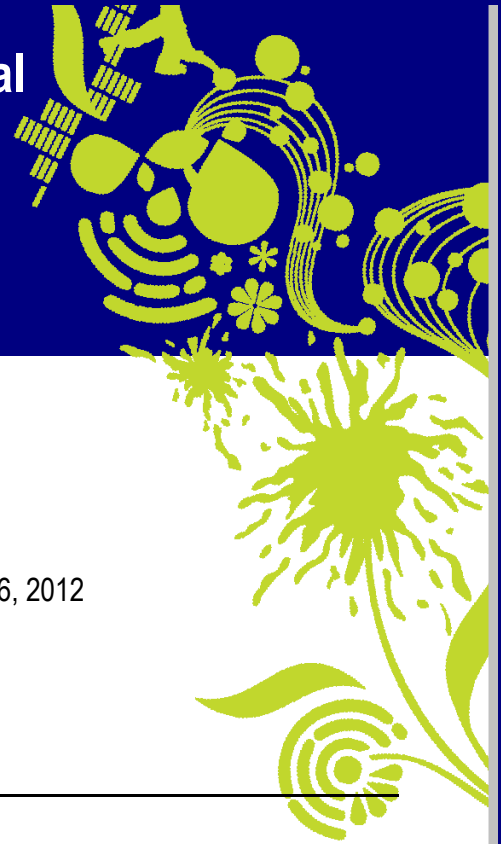


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EXHIBITOR APPLICATION FORM

IMPORTANT DATES:

Applications must be received (not postmarked) by Monday August 6, 2012

Receive notification of acceptance on Monday, August 13, 2012

Submit booth fee of \$75 by Monday, August 20, 2012

Attend event on Saturday, September 22, 2012

EXHIBITOR/PARTICIPANT NAME _____

COMPANY NAME (IF APPLICABLE) _____

MAILING ADDRESS _____

DAYTIME PHONE _____ CELL PHONE _____

EMAIL ADDRESS _____

DESCRIBE ART, GOODS OR SERVICES YOU ARE PROMOTING (be sure to mail or email a sample photograph as part of this application): _____

Applicants will be selected based on quality of work, appropriateness for the audience, and variety of media. If you are selected for participation, you will be invoiced for your booth fee. Do not send your booth fee until you receive notification that you have been selected for participation.

Email applications (under 25 MB in size) are highly encouraged. Submit all materials, applications, questions and comments to:

Stuart Eisenberg

Hyattsville CDC

eisenberg@hyattsvillecdc.org

(301) 683-8267

4312 Hamilton St.

Hyattsville, MD 20781

