

# EAST CITY ART

WEEKLY E-NEWSLETTER ADVERTISING



**Buy 1**  
e-newsletter ad  
**get 2** website  
banner ads.  
All for **ONE**  
**LOW PRICE!**



**SAMPLE TOWER E-NEWSLETTER AD**

**BUY 1 TOWER E-NEWSLETTER AD**  
(160 x 350) pixel tower ad  
in our weekly e-newsletter

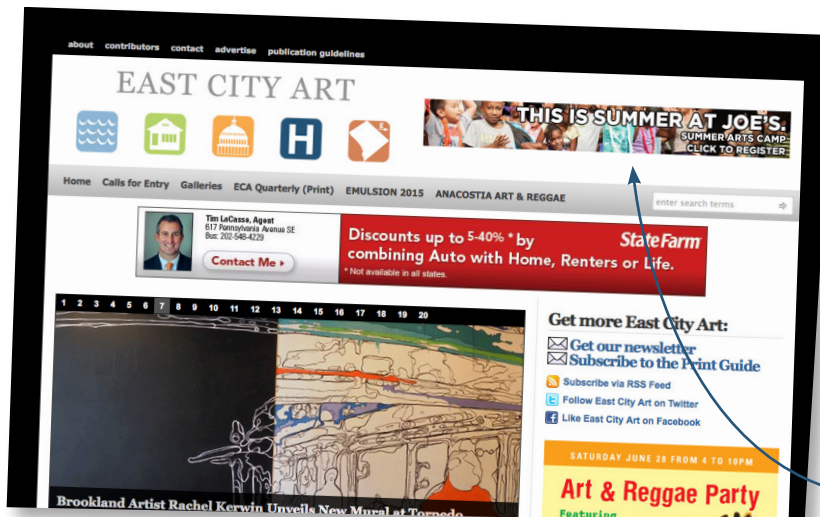
**GET 2 WEBSITE BANNER ADS**  
2 (468 x 60) pixel banners  
on our website

### E-NEWSLETTER

- ▶ 8000 subscribers with a 20% open rate
- ▶ Sent every Thursday, 46 times per year

### WEBSTATS (monthly)

- ▶ 13K unique visitors | 36K visitors
- ▶ 150K+ pageviews | 50% annual growth rate



**SAMPLE WEBSITE BANNER AD**

### ADVERTISEMENT PRICING

E-NEWSLETTER	ONLINE BANNERS	COST
5 runs	5 weeks	\$450
3 runs	3 weeks	\$300
1 run	1 week	\$120