

EASTCITYART

DC'S ALTERNATIVE ART SOURCE

The authoritative guide to the arts
in **WASHINGTON, DC, SUBURBAN
MARYLAND AND NORTHERN VIRGINIA**

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cover regional listings, offer artist
profiles and exhibition previews
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| SIZE | SINGLE RUN RATE PER ISSUE | THREE RUN RATE PER ISSUE | DIMENSIONS (W X H) |
|------|---------------------------------|--------------------------------|-----------------------|
| 1/4 | \$475 | \$390 | 4.75" x 3.25" |
| 1/3 | \$650 | \$550 | 7" x 3.25" |
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| 1/2H | \$790 | \$650 | 7" x 4.75" |
| FP | \$1,235 | \$1018 | 7" x 9.75" |

AD MATERIALS VIA E-MAIL

Files should be sent by e-mail to Phil Hutinet at phil@eastcityart.com in high resolution PDF, EPS, and/or JPEG format (300 dpi minimum). Our designers use Adobe Creative Suite 2017.

SPRING EDITION | Published in March

- ▶ Covers March-June Exhibitions
- ▶ Inserted into *Hill Rag* & *East of the River* Publications (combined 32K copies)
- ▶ Distributed to galleries and art spaces (7k copies)
- ▶ Hawked at busiest metro stations (5k copies)
- ▶ Deadline for listings and ads: **FEBRUARY 1**

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- ▶ Recaps the most important events & exhibitions of the year
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